

P r e s s R e l e a s e

Belgrade, December 17th 2020

UniCredit Bank opens second Call for entry under the name Every child matters with total amount of EUR 30,000

For the second time in a row, with the aim to support projects focusing on children needs and improvement of their lives, UniCredit foundation and UniCredit Bank Serbia open Call for entry under the name Every child matters. UniCredit foundation will financially contribute with the amount of EUR 30, 000 for maximum three (3) projects that are to be implemented in Serbia by non profit organizations. The contribution made available by UniCredit Foundation, with the headquarter in Milan, for this initiative globally amounts to € 360,000, to be split among the banks of UniCredit Group in Europe.

This open call is just one of the initiatives that are implemented with the aim to support projects with the wider social impact in countries in which UniCredit operates. In this way company additionally confirms its motto *One Bank, one UniCredit* and its principle when socially responsible initiatives are concerned "In order to do well, we need to do good".

Feza Tan, CEO of UniCredit Bank Serbia stated: " We are very happy to announce second edition of Every Child Matters initiative. In line with our shared belief of always doing the right thing, we will work together with UniCredit Foundation to identify deserving local projects focused on children and their needs ".

For grants can apply non profit organizations founded latest by December 31st 2018 and which are implementing the project dedicated to support the children and adolescents age 0 to 18. Interested organizations can apply with only one project and the deadline for submitting the application is January 29th 2021.

Application form and other necessary documents can be downloaded from the website <https://www.unicreditbank.rs/rs/o-nama/odrzivost/svako-dete-je-jednako-vazno.html>. All questions regarding the application procedure for interested organizations can be send via e-mail pr@unicreditgroup.rs.

Within the first edition NURDOR, Foundation Tijana Juric, Patria Association and Associations for Assistance to Mentally Underdeveloped Persons of Serbia were awarded with the grants.