

## Press Release

Belgrade, January 31st 2020

## UniCredit Bank opens Call for entry under the name Every child matters with total ammount of EUR 35, 000

With the aim to support projects focusing on children needs and improvement of their lives, UniCredit foundation and UniCredit Bank Serbia open Call for entry under the name Every child matters. UniCredit foundation will financially contribute with the amount of EUR 35, 000 for for maximum three (3) projects that are to be implemented in Serbia by non profit organizations. The contribution made available by UniCredit Foundation, with the headquarter in Milan, for this initiative globally amounts to € 500,000, to be split among the banks of UniCredit Group EU perimeter.

This open call is just one of the initiatives that are implemented with the aim to support projects with the wider social impact in countries in which UniCredit operates. In this way company additionally confirms its motto *One Bank, one UniCredit* and its principle when socially responsible initiatives are concerned "In order to do well, we need to do good".

For grants can apply non profit organizations founded latest by December 31<sup>st</sup> 2017 and which are implementing the project dedicated to support to children and adolescents age 0 to 18. Interested organizations can apply with only one project and the deadline is February 21<sup>st</sup> 2020.

Application form and other necessary documents can be downloaded from the website <a href="www.unicreditbank.rs">www.unicreditbank.rs</a>. All questions regarding the application procedure interested organizations can be send via e-mail <a href="mailto:pr@unicreditgroup.rs">pr@unicreditgroup.rs</a>.