

## **P r e s s   r e l e a s e**

Belgrade, June 17th 2019

### **UniCredit Bank started with the initiative “Senior super transfer“**

UniCredit Bank has launched a huge promotional campaign called “Senior Super Transfer”, under the slogan *Recommendation that pays off* which will last until end of August

The initiative has the aim to motivate satisfied clients to recommend UniCredit Bank to their friends and relatives that are retired to open an account in this bank. For the initiators of “Senior Super Transfer” who recommend the bank will be awarded with RSD 2.000.

Each client can recommend up to six friends and in that way be awarded with total amount of RSD 12,000. In order to participate in the “Senior Super Transfer” and enable their friends to earn an extra money, it is necessary that new clients, when opening the account in UniCredit Bank on which their pension will be transferred, show the “Coupon for a friend” with current account number of the client who recommended him/her.

Mentioned coupons are available in all branches of UniCredit Bank throughout Serbia. After receiving the first part of the pension on the account, friend who recommended him/her will receive RSD 2.000 on the current account opened in UniCredit Bank.