

P r e s s r e l e a s e

Belgrade, February xx 2018

“mBiznis“ – UniCredit Bank presented mobile banking for small and medium size enterprises

UniCredit Bank launched a mobile banking app intended to small and medium size enterprises (SME), thus this segment receives the possibility to carry its bank in the pocket. The design of “mBiznis” is user friendly and the simple navigation system enables quick access to payment information and numerous features related to business. “mBiznis”, as one of the most modern apps on Serbian banking market, is available for download from Apple store and Google play.

Beside the fact that „mBiznis“ is installed in a few steps, it can be accessed via finger print (if the mobile device is allowing it). In addition, thanks to Fast check option client have access to account balance and turnover on all accounts, as well as an overview of all payment cards without registering on the application. This application also allows scanning of transfer orders, which not only saves time significantly, but also reduces the possibility of error while manually entering the digits, as well as the possibility of signing a task with a fingerprint. With the "mBiznis" clients can easily find the nearest UniCredit Bank's ATM and branch, as well as access all current campaigns.

UniCredit is among first banks which in 2012 launched the mobile banking app, and now it is one of the first banks to adapt this app to SME segment. This is just a step forward on our journey to provide our clients with unique customer experience and we will continue to work on further improvements and new features.

UniCredit Bank Serbia is member of UniCredit, a simple successful Pan European Commercial Bank, with a fully plugged in CIB, delivering a unique Western, Central and Eastern European network to our extensive client franchise: 25 million clients. UniCredit offers local expertise as well as an international one reaching and supporting its clients globally, providing them with unparalleled access to leading banks in its 14 core markets as well as in other 18 countries worldwide. UniCredit European banking network includes Italy, Germany, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Romania, Russia, Serbia, Slovakia, Slovenia and Turkey.