



## P R E S S   R E L E A S E

Milan, January 9th 2018

### **UniCredit crowned Global Trade Finance Services leader in Euromoney Trade Finance Survey 2018**

*UniCredit ranked #1 globally for “All Services”, “Products/Payments” and “Overall Execution”  
in new Best Services rankings*

*The bank scooped a total of 21 #1 rankings, being named market leader in Central and  
Eastern Europe, Italy and seven other European countries*

UniCredit has been named Global Best Service Provider for “All Services”, “Products/Payments”, and “Overall Execution” in Euromoney’s Trade Finance Survey 2018. The survey, now in its seventh year, also saw UniCredit named Market Leader for Trade Finance in Italy, Central and Eastern Europe (CEE), Bulgaria, Bosnia & Herzegovina, Croatia, Hungary, Romania, Serbia and Turkey. Meanwhile, in the new “Best Services” category, UniCredit were named in the top positions in Bulgaria, Bosnia & Herzegovina, Croatia, Hungary, Romania, and Serbia again, with Russia completing the set.

The rankings – derived from the feedback of over 7,255 corporate banking clients (almost double last year’s figure) – recognise the bank’s continued excellence in trade finance. Built on a profound knowledge of its core European markets, a sound product expertise, a strong commitment to innovation and growing geographical coverage, UniCredit’s trade finance services are going from strength to strength.

**Gianni Franco Papa, General Manager at UniCredit** said: “We are delighted that Euromoney and the corporate clients surveyed have recognised UniCredit as the best global trade finance provider in three important categories. This acknowledgement reflects our strong focus on meeting our clients’ needs, our full commitment to innovation, and the growing strength of our International Network. We are connecting clients across the world, offering transparent and simple solutions that meet all their trade finance needs – even in the most complex of cases”.

The bank continues to invest in trade finance innovation, notably being a founding member of the blockchain consortium behind we.trade (formerly Digital Trade Chain). It has also sought to further improve its international coverage – most recently by strengthening its presence in Abu Dhabi with the opening of a full branch – in order to capture new opportunities while improving services for clients in its core European markets.