

## P r e s s   r e l e a s e

Belgrade, March 23rd 2018

### **UniCredit joins Earth Hour 2018 in 13 Countries**

Tomorrow, Saturday 24 March at 8.30pm, UniCredit will turn off the lights for sixty minutes in 77 buildings in 13 countries (Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Germany, Great Britain, Italy, Romania, Russia, Serbia and Slovakia) marking the Group's eleventh consecutive year of participation in Earth Hour, the WWF's global initiative aimed at making people more aware of climate change which poses as a serious threat to our planet.

UniCredit's support for the campaign emphasizes the Group's steady efforts over the years to address conservation of the environment and support sustainable development. In particular, the UniCredit climate strategy calls for a major reduction in its operational emissions of greenhouse gases. The Group's medium-term target is to reduce its carbon emissions by 60 percent by 2020, and the long-term target is a reduction of 80 percent by 2030.

In 2017, UniCredit achieved an overall reduction of 41 percent versus its 2008 emissions. The Group accomplished this by enhancing energy efficiency, by finding smarter ways to use workspaces, and by increasing the digitization of the banking operations.