

P R E S S R E L E A S E

UniCredit ranked number one in 11 countries by Euromoney Cash Management Survey 2017

Milan, 13 September 2017 - UniCredit has been ranked number one in Cash Management in 11 countries by the *Euromoney* Cash Management Survey 2017. The bank demonstrated its dominance and market leadership in Europe region with first-place rankings in Austria, Bosnia & Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Italy, Romania, Serbia, Slovakia, and Turkey.

The 2017 *Euromoney* Cash Management Survey is the 16th annual survey of the leading providers of cash management products and services across the world. With responses this year from over 25,000 businesses and 2,500 financial institutions, the survey is the most authoritative and comprehensive ranking in the cash management industry.

“We are delighted with the results of this year’s survey” says **Gianfranco Bisagni, UniCredit Co-Head of Corporate & Investment Banking**. “Cash management is a core service for our clients, and this award demonstrates the excellence of our comprehensive product suite, designed for corporates of all size, from small-caps to large multinationals. To be recognised by this survey – which is based on their feedback – is a fantastic sign for us and a validation of what we strive to achieve”.

This year’s achievements represent for UniCredit a considerable jump on the previous year – rising from 5 number-one rankings to 11.

About UniCredit

UniCredit is a simple, successful Pan European Commercial Bank, with a fully plugged in CIB, delivering a unique Western, Central and Eastern European network to its extensive client franchise: 25 million clients. UniCredit offers local expertise and international reach, supporting its clients globally, providing them with unparalleled access to leading banks in its 14 core markets as well as in other 18 countries worldwide. UniCredit European banking network includes Italy, Germany, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Romania, Russia, Serbia, Slovakia, Slovenia and Turkey.



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