

P r e s s r e l e a s e

Belgrade, February 8th 2017

Express what is for you love and win an ideal gift for Valentine's Day – Visa Prepaid gift card



On the eve of holiday that celebrates love, UniCredit Bank has introduced a new design of VISA Prepaid gift card that stimulates all those who are in love to express their emotions on the most creative way. Namely, on the occasion of Valentine's Day, at its official Facebook page UniCredit Bank is organizing, in the period from February 7th to 14th, a prize challenge that invites everybody to share their comments or photos on the topic of "What is love for you, who or what inspire you?"

All challenge participants will have the opportunity to participate in the public voting and thus win a gift card. Based on the results of public voting, the most creative comment or photo will be awarded with a gift card worth RSD 10,000, while the winners of the second and third places will receive gift cards in the amount of RSD 5,000.

UniCredit Bank's Visa PrePaid gift card presents an original idea for a gift because everyone who has bought or received it are able to how, when and where they will spend the money. Card whose value can amount from RSD 1,000 to 15,000 and can be used by all citizens, including those under 18 years. It allows users to quickly and conveniently pay online, pay for goods and services on POS terminals in the country and abroad, as well as cash withdrawals at UniCredit Bank's ATMs in Serbia, free of charge.