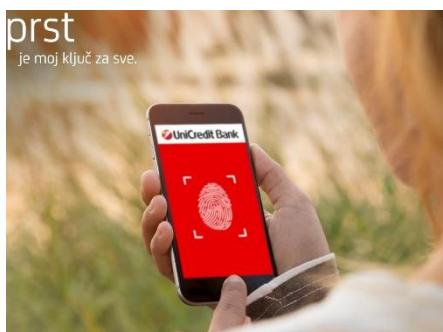


P r e s s R e l e a s e

Belgrade, June 28th 2017

Digital transformation of UniCredit Bank – upgraded features of m banking and free Wi-Fi in all branches throughout Serbia

In order to keep up with requirements of clients and to ensure to meet their needs in an adequate manner, UniCredit Bank Serbia, among others, focuses on digital transformation of its business through improvement of m banking application and implementation of free Wi-Fi in all the branches.



UniCredit Bank was among the first banks on the market which, back in 2012, presented m banking application that continuously improves and enriches with new functionalities, by following state of the art world's trends. Besides that m banking application can be activated in only three steps, in the way that after downloading mobile application, SMS code is automatically copied in the field for activation, client enters user name and chooses PIN code, while the accounts can be accessed by a fingerprint. Moreover, thank to Fast check feature account balances are available without entering m banking application.

With the aim to additionally ease and speed up payment process via m banking, Bank has presented feature Scan and Pay that enables scanning of the account number and beneficiary reference, which not only shorten the time, but also reduces a possibility of making an error while manually entering the numbers. Besides that, for iOS users feature Quick Menu is available and it enables checking of account balances without activating the application, create new payment order and access m token.

On the other hand, for those clients that need to perform more complexed transactions for which they need to visit a branch, UniCredit Bank has implemented free Wi-Fi in all its branches throughout Serbia, in order to make their visit more pleasant and enable them to perform simpler transaction through m banking.