

P r e s s r e l e a s e

Belgrade, July 5th 2016

UniCredit Bank partners with Ria Money Transfer to offer Fast, Secure and Affordable Payout Services

Taking into consideration continuous growth of customer requests for fast, secure and affordable money transfer from abroad, UniCredit Bank Serbia has partnered with Ria Money Transfer (“Ria”), the third largest money transfer company in the world, to offer cash pick up services through its branches across Serbia. This new agreement provides greater convenience for family and friends and allows customers in Serbia to receive money through UniCredit Bank, without the need for a bank account. Beneficiaries over 18 years of age can now collect up to 5,000 EUR cash within minutes from 71 UniCredit branches.

World Bank’s data demonstrates the importance of money transfer. In 2015 remittance inflows to Serbia totaled USD 3.4 billion, while Germany, Switzerland and Austria were identified as the top countries sending money to Serbia. Combined, they contributed nearly 39 percent of the total inflow volume.

In relation to this cooperation, **Nikola Vuletić, Head of Retail Division of UniCredit Bank Serbia** stated: “Due to high number of people living and working abroad, Serbian citizens consider money transfer services as very valuable. That is why we decided to enlarge our list of partners and enter into a partnership with one of the global leaders when this segment is concerned, RIA Money Transfer. We are very pleased that together we will be able to offer additional benefits to those receiving money from abroad.”

Ria

Ria is one of global leaders in money remittances. Ria offers fast, secure, affordable money transfers through a network of approximately 310,000 global agents spanning 150 countries and online at www.riamoneytransfer.com.

UniCredit Bank

UniCredit Bank Serbia is part of UniCredit Group, one of the leading European financial groups with presence in 16 countries. The network consists of almost 7000 branches and more than 125,000 employees. In the region of central and Eastern Europe, UniCredit has the biggest banking network with 3000 branches, including Turkey. The UniCredit Group is doing business in Austria, Azerbaijan, Bosnia, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Romania, Russia, Serbia, Slovakia, Slovenia and Turkey.