

P r e s s r e l e a s e

Subotica, September 23rd 2016

UEFA Champions League Trophy Tour presented by UniCredit in Subotica on September 24th and 25th

On September 13th UEFA Champions League Trophy has started its 8th journey through Europe where it will visit 5 countries and 16 cities. One of the stops of this year's Trophy Tour will be Serbia where the Trophy will be staying 11 days, in the period from September 22nd till October 2nd. The magnificent trophy has already visited Nis and next cities are Subotica, Novi Sad and Belgrade.

In Subotica, Trophy will stay for two days, that is the following weekend – September 24th and 25th. Namely, in order to provide the opportunity to, as many people as possible, see the popular 'big eared' Trophy and take pictures with it, UniCredit has organized events on the two different locations in Subotica.

During the first day, September 24th, the Trophy will be exposed in city center, at the store in street Korzo 6, where all visitors will be enabled to get closer to most prestigious trophy of European football competitions and take photo with it.

The following day, on September 25th, on Square Slobode an opening ceremony will be organized on the balcony of the truck specially made for the UEFA Champions League Trophy Tour. On that occasion, with the sounds of the UEFA Champions League anthem, Bogdan Laban, Mayor of City of Subotica, Vladimir Jugovic, double winner of UEFA Champions League Trophy and Enrico Verdoscia, member of Management Board of UniCredit Bank Serbia in charge of corporate and investment banking, will reveal the famous trophy to the citizens of Subotica. After the opening ceremony, the special truck will transform into an exhibition space of 200 square meters where during the period from 10 a.m. till 9 p.m. the Trophy will be exposed.

During this year's UEFA Champions League Trophy Tour all football fans in Subotica will have opportunity to get autographs from Vladimir Jugovic, but also to take a photo with the popular trophy. In addition, the multimedia exhibition organized in an improvised exhibition space will allow them to see souvenirs from the most important matches, to test their football knowledge by participating in various games and thus win numerous gifts.



Besides the multimedia exhibition, UniCredit Bank, in association with adidas, Nissan and Mastercard, is organizing a football competition „League of Youth Champions“ for the youngest football players, which will also be organized in the city centre of Subotica.

