

P r e s s r e l e a s e

Novi Sad, September 27th 2016

UEFA Champions League Trophy Tour presented by UniCredit in Novi Sad from September 28th

UEFA Champions League Trophy on September 13th has started its 8th journey around Europe, and it will visit 16 cities in 5 countries. One stop of this year Tour is Serbia where trophy staying for 11 days, in period from September 22nd until October 2nd. It has already visited Niš and Subotica, and now it is on its way to Novi Sad after which comes to Belgrade.

UEFA Champions League Trophy Tour presented by UniCredit will stay in Novi Sad for two days – Sepetmber 28th and 29th. In order to enable as many people as possible to see the popular trophy and take pictures with it, UniCredit has organized events on the two locations in Novi Sad.

During the first day, September 28th, the trophy will be exposed in a supermarket that is located in the street Futoški put 93c, where all visitors will be enabled to get closer to most prestigious trophy of European football.

The next day, September 29th, an opening ceremony on the roof of the truck which is specially made for the Trophy Tour UEFA Champions League and which will be located at Trg Slobode, will be oranized. On that occasion, with the sounds of UEFA Champions League anthem, the trophy will be exposed for the citizens of Novi Sad by Miloš Vučević, Mayor of Novi Sad, Stevan Stojanović Dika, former goalkeeper of FC Red Star whi won the trophy with this club, and Chsilla Ihasz, CEO of UniCredit Bank Serbia. After the opening ceremony, the special truck will be transformed into an exhibition space of 200 square meters on whose balcony during the period from 11 a.m. to 21 p.m. the trophy will be displayed.

On that occasion all football fans in Novi Sad will have opportunity to get autographs from Stevan Stojanović Dika, but also to capture a photo with the popular trophy. In addition, the multimedia exhibition in an improvised space will allow them to see souvenirs from the most important matches, to test their football knowledge by participating in various games and thus win numerous gifts.



In addition to multimedia exhibition, UniCredit Bank, in association with Adidas, Nissan and Mastercard, is organizing a football competition for the youngest players „League of Youth Champions", whose courts will be installed in the center of Novi Sad.