

P r e s s r e l e a s e

Belgrade, September October 1st 2016

UEFA Champions League Trophy Tour presented by UniCredit in Belgrade until tomorrow

UEFA Champions League Trophy on September 13 has started its 8th journey around Europe, and it will visit 16 cities in 5 countries. One of the stops of this year Trophy Tour is Serbia, where trophy is staying for 11 days, in period from September 22nd until October 2nd. The Trophy has already visited Niš, Subotica and Novi Sad and this weekend is exposed in Belgrade.

In order to enable as many people as possible to see the popular trophy and take pictures with it, UniCredit has organized events on the two locations in Belgrade. Today, October 1st, the Trophy is exposed at Republic Square until 9 p.m. while tomorrow, on Sunday, October 2nd, in period from 10 a.m. to 9 p.m. original Trophy will be exposed in UŠĆE Shopping Centre. On this occasion, all football fans will have the opportunity to get autographs from legendary goalkeeper of FC Red Star, Stevan Dika Stojanovic, but also to take a photo with the original trophy of the most prestigious European football club competition.

In regards to arrival of the Trophy, Nevena Martinović, PR Manager of UŠĆE Shopping Centre, stated: „We are very pleased that, thanks to UniCredit, UEFA Champions League Trophy arrives to our centre. As the true innovators on the market we always strive to support the most significant initiatives in the city. Since UEFA Champions League Trophy is the most prestigious European football trophy, it is not surprising that we decided to get it closer to all our visitors. ”

After Serbia, UEFA Champions League Trophy Tour presented by UniCredit will continue its journey through Bosnia and Herzegovina, Croatia and Hungary.

For more information visit <http://be-part-of-it.unicredit.eu/sr-rs.html>