

P r e s s r e l e a s e

Subotica, September 25th 2016

UEFA Champions League Trophy Tour presented by UniCredit from yesterday in Subotica

Bogdan Laban, Mayor of City of Subotica, Enrico Verdoscia, member of the Management Board of UniCredit Bank Serbia and Vladimir Jugović, UniCredit Ambassador for UEFA Champions League Trophy Tour presented by UniCredit, unveiled today at the opening ceremony the Trophy of this most prestigious European club football competition. In this way was marked the second day of the UEFA Champions League Trophy Tour presented by UniCredit in Subotica. With the sounds of the anthem of this prestigious football competition, the truck in which the original Trophy is displayed positioned itself at Square Sloboda where it will be parked today until 9 PM.

Namely, after yesterday, when all visitors of store at Korzo street 6, had the opportunity to enjoy the company of the popular "big eared" Trophy and meet Vladimir Jugovic, today, all citizens of Subotica have the opportunity to take picture with the most prestigious Trophy at the balcony of this unusual truck and receive an autograph from legendary player. At the same time, UniCredit Bank, in association with adidas, Nissan and Mastercard, organized "League of Youth Champions", a competition for the youngest players, which will, with the support of Open fun football schools also be held on the Square Sloboda in the period from 10.30 a.m. to 5 p.m.

On this occasion, **Bogdan Laban, Mayor of City of Subotica**, stated: "I am very happy that UniCredit has chosen our city to be, for the first time, one of the stops of UEFA Champions League Trophy Tour. Now our citizens have the opportunity to see the original trophy of most prestigious European club football competition and to experience the part of atmosphere that it carries. We are particularly pleased that Vladimir Jugovic is after so many years in our city and that he will share with our citizens his experience of the conquest of the most desirable trophy which is a dream of million footballers all over world".

In regards to this important sport event, **Enrico Verdoscia, member of the Management Board of UniCredit Bank Serbia**, stated: "Thanks to the Trophy Tour, for many years our bank is nurturing a passion for football that is deeply embedded in the life of each of its fans. The Trophy of this prestigious competition is a symbol of passion that actually motivates us all to become winners. Therefore, we are very happy that as Official Bank of UEFA Champions League, in the year in which we are marking fifteenth anniversary of our operations in Serbia, we have the opportunity to, for the very first time, give as a present to the citizens of the City of Subotica exhibition that celebrates the most famous moments of European football."

Vladimir Jugović, UniCredit Ambassador of UEFA Champions League Trophy Tour presented by UniCredit, said: "I am very proud that I have been chosen to present the original 'big eared' Trophy to citizens of Subotica. The conquest of this Trophy represents the realization of every footballer's dream. I am very happy that in the year in which FC Red Star is marking its 25th anniversary of the conquest of the famous 'big eared' Trophy, I have the opportunity to relive the most successful sport moments of my career."

UEFA Champions League Trophy Tour presented by UniCredit is will be staying in Serbia until October 2nd. Apart from Subotica, it will also visit Novi Sad (September 28th and 29th) and Belgrade (October 1st and 2nd), after which it will continue its journey through Bosnia and Herzegovina, Croatia and Hungary.

For more information visit <http://be-part-of-it.unicredit.eu/sr-rs.html>