

# P r e s s   r e l e a s e

Novi Sad, September 29<sup>th</sup> 2016

## **UEFA Champions League Trophy Tour presented by UniCredit from yesterday in Novi Sad**

Miloš Vučević, Mayor of the City of Novi Sad, Csilla Ihasz, President of the Management Board of UniCredit Bank Serbia and Stevan Dika Stojanovic, UniCredit Ambassador for UEFA Champions League Trophy Tour presented by UniCredit, unveiled today, at the opening ceremony, the Trophy of this most prestigious European club football competition. In this way the second day of the UEFA Champions League Trophy Tour presented by UniCredit in Novi Sad was marked. With the sounds of the anthem of this prestigious football competition, the truck in which the original Trophy is displayed positioned itself at Square Sloboda where it will be parked today until 9 PM.

Namely, after Wednesday, when all visitors of supermarket at Futoški put 93c, had the opportunity to enjoy the company of the popular "big eared" Trophy and meet Stevan Dika Stojanovic, today, all citizens of Novi Sad have the opportunity to take picture with the most prestigious Trophy at the balcony of this unusual truck and receive an autograph from the legendary goalkeeper. At the same time, UniCredit Bank, in cooperation with adidas, Nissan and Mastercard, will organize "League of Youth Champions", a competition for the youngest players, which will, with the support of Open fun football schools also be held on the Square Sloboda in the period from 11.20 a.m. to 5 p.m.

On this occasion, **Miloš Vučević, Mayor of City of Novi Sad**, stated: "UEFA Champions League Trophy Tour presented by UniCredit chose again Novi Sad as one of the cities in which football fans will have the opportunity to take photos with the most desirable trophy of European football competition. These kind of events promote real values and ideals to which the youth should look up. Novi Sad has always been a sports town, and numerous medals, cups and successfully organized sports competitions are proof that only continuous investment in sport gives real results. This time our youngest citizens of Novi Sad will have the opportunity to hear from the famous Stevan Dika Stojanović, who 25 years ago won this trophy, helpful tips that will make a strong boost for the future

competitions. I would like to thank UEFA Champions League and UniCredit Bank for putting our city on the map of selected cities of its cruise through Europe”.

In regards to this important sport event, **Csilla Ihasz, President of the Management Board of UniCredit Bank Serbia**, stated: "This year we celebrate important anniversaries within domestic football, and UniCredit Bank celebrates 15 years of successful business in Serbia. Therefore we are very proud that, as the official bank of UEFA Champions League, we have the opportunity to enable the citizens and visitors of Novi Sad to re-experience this unique atmosphere and to celebrate 25 years since FC Red star conquered the most desirable trophy with our champion.”

**Stevan Dika Stojanović, UniCredit Ambassador of UEFA Champions League Trophy Tour presented by UniCredit**, said: "I am very proud that I have been chosen to present the original 'big eared' Trophy to citizens of Novi Sad in the year when FC Red star celebrates 25 years since it won UEFA Champions League. It is an honour to have once again the opportunity to be part of UEFA Champions League Trophy Tour and to open with the youngest fans, hopefully future champions, "League of Youth Champions."

UEFA Champions League Trophy Tour presented by UniCredit is will be staying in Serbia until October 2nd. After Novi Sad it will visit Belgrade (October 1<sup>st</sup> and 2<sup>nd</sup>), after which it will continue its journey through Bosnia and Herzegovina, Croatia and Hungary.

For more information visit <http://be-part-of-it.unicredit.eu/sr-rs.html>