

P r e s s r e l e a s e

Niš, September 23rd 2016

UEFA Champions League Trophy Tour presented by UniCredit from yesterday in Niš

Csilla Ihasz, President of the Management Board of UniCredit Bank Serbia, Darko Bulatović, Mayor of City of Niš, and Vladimir Jugović, football legend and UniCredit's Ambassador for UEFA Champions League Trophy Tour presented by UniCredit, unveiled today at the opening ceremony the Trophy of this most prestigious European club football competition. In this way was marked the second day of the UEFA Champions League Trophy Tour presented by UniCredit in Niš. With the sounds of the anthem of this prestigious football competition, the truck in which the original Trophy is displayed positioned itself at Kralja Milana square where it will be parked today until 8 PM.

Namely, after yesterday, when all visitors of FORUM Shopping Center had the opportunity to enjoy the company of the popular "big eared" Trophy and meet Vladimir Jugovic, today, all citizens of Niš have the opportunity to take picture with the most prestigious Trophy at the balcony of this unusual truck and receive an autograph from legendary player. At the same time, UniCredit Bank, in association with adidas, Nissan and Mastercard, organized "League of Youth Champions", a competition for the youngest players, which will, with the support of Open fun football schools also be held on the Kralja Milana square in the period from noon to 5 PM.

On this occasion, **Darko Bulatović, Mayor of City of Nis**, stated: "I am very happy that the original Trophy of UEFA Champions League is in Niš for the second time and that, thanks to UniCredit Bank, citizens of our city will have the possibility to enjoy its company also this year. Therefore I would use this opportunity to thank UniCredit Bank for the cooperation. Besides this, we are particularly happy that after many years, Vladimir Jugović is once again in our city and that he will share with Niš inhabitants the experience of winning the most desirable Trophy of European club football."



In regards to this important sport event, **Csilla Ihasz, CEO of UniCredit Bank Serbia**, stated: "Thanks to the Trophy Tour, for many years our bank is nurturing a passion for football that is deeply embedded in the life of each of its fans. The Trophy of this prestigious competition is a symbol of passion that actually motivates us all to become winners. Therefore, we are very happy that as Official Bank of UEFA Champions League, in the year in which we are marking fifteenth anniversary of our operations in Serbia, we have the opportunity to give as a present to the citizens of the City of Nis exhibition that celebrates the most famous moments of European football."

Vladimir Jugović, UniCredit Ambassador of UEFA Champions League Trophy Tour presented by UniCredit, said: "I am very proud that I have been chosen to present the original 'big eared' Trophy to citizens of Nis. The conquest of this Trophy represents the realization of every footballer's dream. I am very happy that in the year in which FC Red Star is marking its 25th anniversary of the conquest of the famous 'big eared' Trophy, I have the opportunity to relive the most successful sport moments of my career."

UEFA Champions League Trophy Tour presented by UniCredit is will be staying in Serbia until October 2nd. Apart from Nis, it will also visit Subotica (September 24th and 25th), Novi Sad (September 28th and 29th) and Belgrade (October 1st and 2nd), after which it will continue its journey through Bosnia and Herzegovina, Croatia and Hungary.

For more information visit <http://be-part-of-it.unicredit.eu/sr-rs.html>