

P r e s s R e l e a s e

Niš, September 21st 2016

UEFA Champions League Trophy Tour presented by UniCredit in Niš from September 22nd

On September 13th UEFA Champions League Trophy has started its 8th journey through Europe where it will visit 5 countries and 16 cities. One of the stops of this year's Trophy Tour will be Serbia where the Trophy will be staying for 11 days, in the period from September 22nd till October 2nd, and it will be exposed in Niš, Subotica, Novi Sad and Belgrade.

The first stop of UEFA Champions League Trophy Tour presented by UniCredit in Serbia is going to be exactly Nis, where the Trophy will stay for two days – September 22nd and 23rd. In order to provide the opportunity to, as many people as possible, see the popular Trophy and take pictures with it, UniCredit has organized events on the two different locations in Niš.

During the first day, September 22nd, the Trophy will be exposed in a period from 10 a.m. to 10 p.m. in the FORUM Shopping Centre, in Obrenović street 42, located in the very centre of the city. In this way, all visitors of one of the leading shopping centres in Niš will have the possibility to get closer to the most prestigious trophy of European football competitions.

Tomislav Savić, Director of FORUM Shopping Centre stated: "We are very pleased that, thanks to UniCredit, UEFA Champions League Trophy will arrive soon to our premises, allowing the visitors of our shopping centre to get closer to it. UEFA Champions League Trophy is the most prestigious European football trophy, and therefore it is not surprising that every boy and a professional football player dreams about its conquest.."

The following day, on September 23rd, on Kralja Milana Square an opening ceremony will be organized on the balcony of the truck specially made for the UEFA Champions League Trophy Tour. On that occasion, with the sounds of the UEFA Champions League anthem, Darko Bulatović, Mayor of City of Niš, Vladimir Jugovic, double winner of UEFA Champions League Trophy and Csilla Ihasz, CEO of UniCredit Bank Serbia





will reveal the famous trophy to the citizens of Niš. After the opening ceremony, the special truck will transform into an exhibition space of 200 square meters where during the period from 11 a.m. till 8 p.m. the Trophy will be exposed.

During this year's UEFA Champions League Trophy Tour all football fans in Niš will have the opportunity to take pictures and get autographs from Vladimir Jugovic, but also to take a photo with the popular Trophy. In addition, the multimedia exhibition organized in an improvised exhibition space will allow them to see souvenirs from the most important matches, test their football knowledge by participating in various games and thus win numerous gifts.

Besides the multimedia exhibition, UniCredit Bank, in association with adidas, Nissan and Mastercard, is organizing a football competition "League of Youth Champions" for the youngest football players, which will also be organized in the city centre of Niš.

