

P r e s s r e l e a s e

Belgrade, February 29, 2016

Pay with UniCredit Bank's MasterCard credit card and win RSD 5,000

Within celebration of 15 years of business operations on the Serbian market, UniCredit Bank in cooperation with MasterCard, launches today a campaign intended to all its clients users of MasterCard credit card. The first 150 clients, who make at least 15 transactions with their MasterCard credit cards at POS terminals in the period from February 29th until May 31st, 2016, will receive UniCredit Bank's gift card with the amount of RSD 5,000.

Namely, all clients who make payments at POS terminals both in the country and abroad during this three months campaign become eligible to win a MasterCard gift card with RSD 5,000. Minimum transaction value has not been defined, so each payment of the UniCredit Bank's MasterCard credit card counts. Additionally, clients can enjoy benefits of payments in 3, 6 or 12 instalments with UniCredit Bank's credit cards.

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About UniCredit Bank

UniCredit Bank Serbia is a member of UniCredit, one of Europe's leading financial groups with a strong presence in 16 countries. Through a network of approximately 7,800 branches and more than 141,000 employees, the Group is present in about 50 markets. In central and eastern Europe, UniCredit operates the largest international banking network with nearly 2,100 branches (3,100 including Turkey). The Group is present in Austria, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Romania, Russia, Serbia, the Slovak Republic, Slovenia and Turkey.

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About MasterCard

MasterCard, www.mastercard.com, is a technology company in the global payments industry. We operate the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard's products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter [@MasterCardNews](https://twitter.com/MasterCardNews) and [@MasterCardRS](https://twitter.com/MasterCardRS), join the discussion on the [Beyond the Transaction Blog](#) and subscribe for the latest news on the [Engagement Bureau](#).