

P r e s s r e l e a s e

Belgrade, December 15th 2016

UniCredit Bank Serbia – National Champion for Environmental and Corporate Sustainability

At an exclusive event of European Business Awards in Zagreb, among the best businesses from Serbia, Croatia, Slovenia and Macedonia, UniCredit Bank Serbia was honored with a National champion award for Environmental and Corporate Sustainability.



In accordance with the conditions of a competition, it is essential that each winner is directed towards innovation, success and ethical business while category for which UniCredit Bank received the award recognizes companies which put customers, employees, the environment and local communities in the focus of their business. This award also highlights the companies that implement and continuously improve activities

within corporate social responsibility.

Adrian Tripp, CEO of the European Business Awards, said: “These events not only celebrate the success of our dynamic National Champions in the competition but also the key role they play in Europe’s strong business community.”

In regards to this event, Alen Dobrić, member of Management Board of UniCredit Bank, stated: „We are very proud that our engagement towards improvement of corporate environment and development of local communities in which we operate was recognized by such a prestigious program. This award oblige us to continue in the same direction - to invest our financial and human capital in creating better place for all of us.”

In the next round, the National Champions will put forward a video telling their unique story and explaining their business success. Category winners and the winner of a ‘public vote’ will be announced at the Gala Final in spring 2017.

The European Business Awards from London is the most successful business community throughout Europe and this year it engaged over 33,000 businesses from 34 countries.