



## Press release

Belgrade, July 20th 2016

### **Csilla Ihasz appointed as new CEO of UniCredit Bank Serbia JSC**

Following the approval by National Bank of Serbia, Csilla Ihasz was appointed as the Chairman of the Management Board and Chief Executive Officer of UniCredit Bank Serbia JSC. She took over the CEO role from Claudio Cesario who led the Bank since May 2012. Claudio Cesario was named Deputy Chairman of the Management Board and Deputy CEO at Zagrebačka banka in Croatia, Member of UniCredit Group.



Following several business development, sales and marketing positions at leading international banks in various CEE countries, Csilla Ihasz joined UniCredit Group in 2007. As Head of Marketing and Segments at the CEE Retail Division, she was in charge of setting up the core Retail service model and leading strategic projects across multiple geographies. In 2009, Csilla Ihasz became the Senior Executive Assistant to the Head of the CEE Division. She was appointed to Management Board Member in UniCredit Bank Hungary

responsible for Retail in 2010. Starting from September 2014, she has been the Head of Commercial Development at UniCredit Bank Austria AG and in April 2015 she was appointed as Head of CEE Retail at CEE Division responsible for the Group's Retail business in 12 markets.

Csilla Ihasz holds a Bachelor's of Science degree from Westfield State College from USA and Master Business MBA Brunel University from London.

On her appointment, Ms. Ihasz stated: "First of all, I would like to thank Claudio for his contribution and commitment. During his leadership, the bank continued to grow becoming one of the market leaders. Relying on this strong foundation, both in terms of employee excellence and business performance, the bank will continue on to support the local economy and citizens"

