

P r e s s r e l e a s eBelgrade, March 27th 2015**UniCredit Joins Earth Hour 2015 in 13 Countries**
85 Group buildings in Europe will turn off lights

On March 28th, UniCredit will turn off the lights in 85 of its buildings in 13 different European countries for **Earth Hour**, marking the Group's eighth consecutive year of participation in the global initiative WWF event aimed at making people more aware of the climate change which is seriously threatening our planet. UniCredit Bank Serbia will for an hour turn off the lights in two headquarters, in Airport City and Rajićeva, as well as in few major branches.

UniCredit's continued support for the campaign, which is organized by the WWF, emphasizes the Group's steady efforts to address conservation of the environment and support sustainable development. As part of these efforts, the bank aims to reduce its carbon emissions by 30 percent by 2020.

This year, the lights in UniCredit's most prominent buildings will be turned off for one hour in **13 countries**: Austria, Bosnia and Herzegovina, Bulgaria, the Czech Republic, Hungary, Germany, Italy, Poland, Romania, Serbia, Slovakia, Russia and Ukraine. Our partnership in Earth Hour symbolizes our awareness as a group about the responsibility we have to deal with major environmental issues and sustainable development.