

## P r e s s   r e l e a s e

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### Ideal gift for holidays: UniCredit Bank's MasterCard gift card



UniCredit Bank, traditionally, also this year presents MasterCard gift card in festive outfit. Besides the card, also its package, which represents a greeting card, is designed in accordance with unique creative solution which meets the tastes of all ages, in a way that reflects magic of winter and reminiscent of childhood. UniCredit Bank's MasterCard gift card is ideal gift for holidays since enables users to give to its loved ones the gift they wish. In addition, this year the bank, in cooperation with its partners, toy store Trefolino and

Đak Sport, provided additional discount of 15% for payments with these cards.

Thanks to numerous functionalities, interest for this card, from year to year, records continuous growth. This is proven by the fact that so far over 80,000 gift cards were issued, while the average amount which clients usually choose ranges from RSD 5,000 to 6,500. It's specially interesting that this growth is significantly higher during holiday season. The minimum amount on the card is 1,000, while the maximum is RSD 15,000. The card is anticipated to all citizens, regardless if they are clients of the bank or not.

UniCredit Bank's gift card may be used also by younger than 18 years, thus many companies decide to give, instead of presents, to children of their employees, gift cards and to meet the different wishes of the youngest. Onetime fee for payments up to RSD 10,000 is RSD 100, while for the payment over this amount starts from RSD 250.

Internationally valid UniCredit Bank's gift card enables users fast and simple payments via internet, payments of goods and services in stores with POS terminal with MasterCard's logo, in the country and abroad, as well as withdrawal on UniCredit Bank's ATMs all over Serbia, free of charge.

UniCredit Bank Serbia is a member of UniCredit, one of Europe's leading financial groups with a strong presence in 17 countries. Through a network of approximately 7,100 branches and more than 127,000 employees, the Group is present in about 50 markets. In central and eastern Europe, UniCredit operates the largest international banking network with nearly 2,400 branches. The Group is present in Austria,



Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Romania, Russia, Serbia, the Slovak Republic, Slovenia, Turkey and Ukraine. On the Baltic, it is present through its Leasing company.