

## Press Release

Belgrade, October 20<sup>th</sup> 2015

### **Euromoney named UniCredit Bank as „Best Cash Manager“ in Serbia**

Within Euromoney Cash Management 2015 Survey UniCredit Bank Serbia was named as „Best Cash Manager“ in the country. The survey of this renowned financial magazine includes feedback from more than 27,000 treasury professionals from all over the world. Besides in Serbia UniCredit Bank achieved top-ranks in further countries of CEE Division.

Roberto Lorenzon, Head of GTB at UniCredit Bank Serbia has stated: "This award is a great achievement, confirming that our clients appreciate our continuous efforts to offer the best possible service. For a number of years now, we have been focusing on providing customer satisfaction which is evaluated through regular interviews with our customers. Our service models and decision-making structures are geared towards this and customer satisfaction is a key component when we are developing new products. I would like to remind that this is the second award this year from Euromoney. Namely, we have been chosen also for the „Best Trade Finance Provider“ in Serbia.

UniCredit is one of Europe's leading commercial bank with strong roots in 17 European countries. Our network, which is present in roughly 50 markets, includes over 7,100 branches and over 127,000 FTEs (as of June 30, 2015). In the CEE region, the Group operates a large international banking network with almost 2,400 branches (3,400 including Turkey). UniCredit operates in the following countries: Austria, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, the Czech Republic, Germany, Italy, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey, Ukraine and Hungary.