

## P r e s s   r e l e a s e

Belgrade, September 22nd 2014

### **UniCredit Bank's Selector current account for only RSD 1**

Thanks to the great interest of clients and upcoming UEFA Champions League Trophy Tour presented by UniCredit, UniCredit Bank organizes a promotional campaign during which all clients who from September 22nd to October 31st 2014 open Selector current account, in next 6 months will pay monthly maintenance in amount of only RSD 1.

Selector current account provides clients the possibility to enjoy the freedom which gives them the most efficient current account on the market. This product enables clients to choose by themselves, in accordance with their needs and financial possibilities, only those products and services that they really need and in that way to on their own determinate the price of monthly maintenance of current account which will apply after the promotional period of 6 months. Selector current account includes modern set of basic banking products and services such as: current dinar account, current foreign exchange account, approved overdraft, term deposite account, sight savings account, Maestro debit card and telephone service.

In addition to above mentioned basic, clients will have the opportunity to include, at any moment, in their Selector current account some of additonal services such as e-banking, which provides them to manage their finance via pc, m-banking, which enables them to carry their bank in pocket and standing order due to which bank, according to client's order, performs regular monthly payments. Furthermore, SMS service and SMS Card Alarm as additional services provide clients security while using payment cards and enable them to know in every moment the amount which they have at their disposal. After the promotional period, the price of monthly maintenance, depending of the selection of additional products and services will range from RSD 149 to RSD 449.

UniCredit Bank Serbia is member of UniCredit, one of Europe's leading financial groups with strong presence in 17 countries. Through a network of approximately 8,900 branches and more than 147,000 employees the Group is present in about 50 markets. In central and eastern Europe,

UniCredit operates the largest international banking network with nearly 3,600 branches. The Group is present in Austria, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Romania, Russia, Serbia, the Slovak Republic, Slovenia, Turkey and Ukraine.