

P r e s s r e l e a s e

Belgrade, November 26th 2014.

Festive outfit of UniCredit Bank's MasterCard gift card

In accordance with increasing interest of citizens and upcoming holidays during which we want to make happy our loved ones, UniCredit Bank also this year presented specially designed MasterCard gift card. The card and its gift package, which at the same time represents the greeting card, are made according to unique creative solution which meets the tastes of all ages, in a way that reflects magic of winter and reminiscent of childhood. Thanks to numerous functionalities of this product, UniCredit Bank, year after year, records continuous growth in number of issued gift cards. This is proven by the fact that so far over 50,000 gift cards were issued, while the average value which clients usually choose amounts RSD 7,000.

The minimum amount on the card is 1,000, while the maximum is RSD 100,000. The card is anticipated to all citizens, regardless if they are clients of the bank or not. UniCredit Bank's gift card may be used also by younger than 18 years, which makes it as ideal gift for New Year's and Christmas' holidays. Therefore, in the last two years numerous companies decided that instead of presents, give to children of their employees gift cards and thus meet the different wishes of the youngest. Onetime fee for payments up to RSD 10,000 is RSD 100, while for the payment over this amount starts from RSD 250. Internationally valid UniCredit Bank's gift card enables users fast and simple payments via internet, payments of goods and services in stores with POS terminal with MasterCard's logo, in the country and abroad, as well as withdrawal on UniCredit Bank's ATMs all over Serbia, free of charge.

UniCredit Bank Serbia is a member of UniCredit, one of Europe's leading financial groups with a strong presence in 17 countries. Through a network of approximately 7,750 branches and more than 130,000 employees, the Group is present in about 50 markets. In central and eastern Europe, UniCredit operates the largest international banking network with nearly 2,500 branches. The Group is present in Austria, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Romania, Russia, Serbia, the Slovak Republic, Slovenia, Turkey and Ukraine. On the Baltic, it is present through its Leasing company.