

## P r e s s   r e l e a s e

Požarevac, July 24th 2014.

### **New location of UniCredit Bank's branch in Požarevac**

Earlier this week, UniCredit Bank relocated branch in Požarevac from Tabačke čaršije 13 to Trg Radomira Vujovića 12, situated in close proximity. UniCredit Bank's clients in this city can take full advantage of modern banking model in new, more modern premises.

Požarevac is one of the first cities where, according to modern world's trends, UniCredit Bank opened new branch in accordance to future business concept. Non-standard design and functionality of new premises represent the advantages which provide clients domestic and pleasant atmosphere during their stay in the bank. Within the new branch the "Zone 24", which allows clients to withdraw money in closed and secured area at any time of day and night, has been opened. The service model of Požarevac's branch is completely adapted to the customers and aims to maximally enhance their satisfaction and to shorten the time they spend in the branch. In order to further improve the interaction between employees and customers all obstacles, such as the glass on the counter or yellow lines, were removed.

Dragan Kuzmanović, Branch manager of UniCredit Bank in Požarevac stated: „I am very proud that Požarevac is chosen as one of the first cities where the bank applied modern banking concept. In addition to innovations regarding service model, we provided our clients the possibility to perform all transactions in significantly bigger and better equipped premises. This is one of the ways to thank them for strong partnership which we have been building for years.“

UniCredit Bank Serbia is member of UniCredit, one of Europe's leading financial groups with strong presence in 17 countries. Through a network of approximately 8,900 branches and more than 147,000 employees the Group is present in about 50 markets (data as of end-2013). In central and eastern Europe, UniCredit operates the largest international banking network with nearly 3,600 branches. The Group is present in Austria, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Romania, Russia, Serbia, the Slovak Republic, Slovenia, Turkey and Ukraine.