

## Press release

Belgrade, May 29<sup>th</sup> 2014

### **UniCredit continuously supports citizens affected with the floods**

At the very first moment after floods started and emergency situation was declared, UniCredit Group's subsidiaries in Serbia, UniCredit Bank and UniCredit Leasing, engaged substantial efforts in finding modules aimed at supporting Serbia and its citizens who were affected by the floods. The initiatives conducted so far comprehend the donation of RSD 5,500,000 to State account, but also collection of humanitarian aid packages among UniCredit employees. Furthermore, with joint forces of the bank and its employees, more than RSD 1,328,000 was collected for colleagues who suffered the consequences of this natural disaster.

Simultaneously, UniCredit Group and UniCredit Foundation started a fundraising project in 17 countries where the Group is operating thus trying to involve 148,000 employees to help those in need in Serbia, Bosnia and Herzegovina and Croatia.

In addition to this, a year ago UniCredit Bank stopped charging commissions for the payments of citizens on the accounts dedicated to any kind of donations. On the other hand, in regards to support to overcome the consequences of this natural disaster, UniCredit Bank also committed to provide different benefits to clients, citizens and companies affected by the floods, in order to help them to overcome this situation. Currently, the evaluating process is undergoing and after the condition in flooded areas is improved, it will result in a concrete offer.

What is important to say is that, day by day, UniCredit is engaging huge efforts in implementing different activities to support citizens and employees in order to mitigate the consequences of this natural catastrophe and help them to get back to normal life as soon as possible.

UniCredit Bank Serbia is a member of UniCredit Group, one of Europe's leading financial groups with a strong presence in 17 countries. Through its network of approximately 8,900 branches and more than 147,000 employees the Group is present in approximately 50 markets (according to the data of December 31st 2013). In Central and Eastern Europe, UniCredit operates the largest international banking network with nearly 3,600 branches. UniCredit operates in Austria, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey and Ukraine.

