

P r e s s r e l e a s e

Belgrade, 28th March 2014

UniCredit Joins Earth Hour 2014

More than 70 Group buildings in Europe will turn off lights

On March 29, UniCredit will turn off the lights in more than 70 of its buildings around Europe for Earth Hour, marking the Group's seventh consecutive year of participation in the global initiative to raise awareness of climate change.

UniCredit's continued support for the campaign, which is organized by the WWF, emphasizes the Group's steady efforts to address conservation of the environment and support sustainable development. As part of these efforts, the bank aims to reduce its carbon emissions by 30 percent by 2020.

This year, the lights in UniCredit's most prominent buildings will be turned off for one hour in 10 countries: Italy, Austria, Bosnia and Herzegovina, Bulgaria, the Czech Republic, Hungary, Romania, Russia, Ukraine and Serbia. This gesture is intended to increase awareness of the human contribution to global climate change and to encourage people to make a more consistent daily effort to conserve natural resources for future generations.

As part of the 2014 activities, also the new UniCredit Tower will join Earth Hour. The bank's new headquarters in Milan, the tallest building in Italy, has received a LEED Gold certification from the US Green Building Council for its scrupulous attention to energy savings in construction and design. It was also named one of the top-ten best new skyscrapers in the world by Emporis, a German real estate data company.