

P r e s s r e l e a s e

Belgrade, 18th March 2014

UniCredit Bank started with the initiative “Gather the Team”

Earlier this week, UniCredit Bank launched promotional campaign called “Gather the Team”, which will last until June 30th this year. The action has the aim to motivate satisfied clients to recommend UniCredit Bank to their friends, and to encourage the potential ones to open an account in this bank and in that way to “gather their team”. For initiators of “super transfer” who recommended UniCredit to their friends, the bank has provided MasterCard gift card in the amount of RSD 2,000. Each client can recommend up to five friends and in that way be awarded with total amount of RSD 10,000.

In order to participate in the “super transfer” and enable their friends to earn extra, it is necessary that new clients, when opening the account in UniCredit Bank on which their salary/pension will be transferred, show the “Coupon for a friend” with current account number of the client who recommended him/her. Mentioned coupons are available in all branches of UniCredit Bank throughout Serbia. After receiving the first salary or pension on the account, friend who recommended him/her will receive MasterCard gift card with RSD 2,000. In addition to the gift card, all participants of “super transfer” bank will be provided with additional benefits such as lower interest rates for dinar cash loans, overdraft and MasterCard Standard credit card.

UniCredit Bank Serbia is a member of UniCredit Group, one of Europe's leading financial groups with a strong presence in 20 countries. Through its network of approximately 9,000 branches and more than 148,000 employees the Group is present in approximately 50 markets (according to the data of September 30th 2013). In Central and Eastern Europe, UniCredit operates the largest international banking network with nearly 3,600 branches. UniCredit operates in Austria, Azerbaijan, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Germany, Hungary, Italy, Latvia, Lithuania, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey and Ukraine.