

P r e s s r e l e a s e

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UniCredit Leasing remains leader for new business and equipment financing

Local leasing market recorded an increase last year, and UniCredit Leasing managed to additionally strengthen leading position when it comes to new business. Namely, thanks to improvement of products and services tailor made in accordance with needs of each client individually, total amount of new business at the end of 2015 exceeded EUR 38 million. Therefore, the company recorded an increase of over 17% in comparison with 2014 and reached 15.8% of market share.

Solid results are achieved regarding new equipment financing which total amount reached in previous year of EUR 21.62, marking an increase of nearly 6% in comparison with 2014. In 2015 UniCredit Leasing remained an undisputed leader when it comes to equipment financing with market share of nearly 50%.

In addition, significant improvement is made in area of financing commercial vehicles. Namely, primarily thanks to a unique product, Flash leasing, created especially for legal entities and entrepreneurs, which aims at supporting development of their business, UniCredit Leasing recorded increase of 97% and reached the amount of EUR 7 million.

UniCredit Leasing is one of the leading companies in Europe with strong presence in 19 countries and over 3,000 employees. As part of one of the leading financial institution, UniCredit Group, it operates in: Italy, Austria, Germany, Czech Republic, Poland, Slovakia, Estonia, Hungary, Romania, Latvia, Lithuania, Russia, Serbia, Slovenia, Bosnia and Herzegovina, Croatia, Bulgaria, Turkey and Ukraine.