

P r e s s r e l e a s e

Belgrade, January 26th 2015

UniCredit Leasing Serbia socially responsible in 2014 as well

Guided by the value system of mother company based on integrity, and in accordance with its strategy of corporate social responsibility, UniCredit Leasing Serbia has, in the last year, 2014, directed its activities on providing support to vulnerable categories and to the local communities in which it operates.

Namely, immediately after the May floods, UniCredit Leasing Serbia and its employees have donated funds in the amount of RSD 500,000, and in addition, the food and hygiene packages for collective accommodation of affected population was collected as well.

At the end of the year, UniCredit Leasing placed a particular focus on children. Therefore, the company supported humanitarian organization "maliVELiki ljudi" in implementation the traditional campaign "Santa's Sleigh" by donating the amount of RSD 360,000. Donated funds are used to purchase a New Year's gifts for children who live in homes for children with disabilities throughout Srbije. Namely, "maliVELiki ljudi" for many years through various events and actions are working on improvement of the quality of life of children in homes. The event on the eve of the New Year was created in 2003 and since then team of actors dressed up as Santa Claus and his entourage makes happy approximately 2,500 children.

UniCredit Leasing is one of the leading companies in Europe with strong presence in 19 countries and over 3,000 employees. As part of one of the leading financial institution, UniCredit Group, it operates in: Italy, Austria, Germany, Czech Republic, Poland, Slovakia, Estonia, Hungary, Romania, Latvia, Lithuania, Russia, Serbia, Slovenia, Bosnia and Herzegovina, Croatia, Bulgaria, Turkey and Ukraine.

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