

## P r e s s   r e l e a s e

Belgrade, February 11th 2015

### **UniCredit Leasing Serbia improved its business in 2014**

UniCredit Leasing Serbia, despite very turbulent environment on the domestic market, managed to improve its business in the previous year. Thanks to the strong strategy and products tailored made to meet client's needs , this leasing company has achieved remarkable results both when it comes to new business and financing equipment. The total financed value of new business at the end of 2014 reached a value of EUR 32.68 million, marking thus an increase of over 23% compared to 2013. Thanks to this kind of business organization, UniCredit Leasing has managed to retain its leadership position on the market when it comes to new business, achieving a market share of 13.98%.

In addition, solid results have been achieved when it comes to financing equipment whose total value in the previous year reached EUR 20.45 million, which presents an increase of approximately 40% compared to 2013. This growth has enabled UniCredit Leasing to increase its market share in this segment for more than 50% and thus kept the number one position when it comes to financing equipment, with a market share of nearly 37.64%.

UniCredit Leasing is one of the leading companies in Europe with strong presence in 19 countries and over 3,000 employees. As part of one of the leading financial institution, UniCredit Group, it operates in: Italy, Austria, Germany, Czech Republic, Poland, Slovakia, Estonia, Hungary, Romania, Latvia, Lithuania, Russia, Serbia, Slovenia, Bosnia and Herzegovina, Croatia, Bulgaria, Turkey and Ukraine.