



## Press release

Belgrade, November 14th 2014.

## UniCredit Leasing Serbia first on the market for new business and financing equipment

Despite numerous challenges in the area, UniCredit Leasing Serbia in the third quarter of 2014 continued to further improve its business. This leasing company recorded remarkable results both when it comes to new business segment, as well as within the field of financing equipment. Namely, for the first nine months of this year, total financing value of new business reached the amount of EUR 25.93 million, registering thereby a growth of 31% in comparison with the same period in 2013. This result enabled UniCredit Leasing to improve its market position, in comparison with the third quarter of last year, and to reach market share of 14.86% in this segment.

On the other hand, the total financing value of equipment in the first three quarters of 2014 reached EUR 17.14 million, which represents an increase of 98% in comparison with the same period of last year. The aforementioned growth enabled UniCredit Leasing to increase its market share over two times in this segment, to approximatelly 43% and thus to retain the number one position when it comes to equipment financing.

UniCredit Leasing is one of the leading companies in Europe with strong presence in 19 countries and over 3,000 employees. As part of one of the leading financial institution, UniCredit Group, it operates in: Italy, Austria, Germany, Czech Republic, Poland, Slovakia, Estonia, Hungary, Romania, Latvia, Lithuania, Russia, Serbia, Slovenia, Bosnia and Herzegovina, Croatia, Bulgaria, Turkey and Ukraine.