

WINNING IDEAS – ENTERPRISES

1. Company "**Strawberry Energy**", chosen by the expert commission was awarded EUR 6,000 for making Strawberry Mini SOS device. This device is designed as a small, portable solar device that has the capability to independently produce energy and provides the option to charge some devices, the possibility of lighting and SOS stations for calls. Manufactured device will be given to one household in Serbia without electricity for testing, and plans are that after checking, devices go into mass production. Besides the possibility of product placement in our country, there is a possibility of its placements and abroad, mainly in rural areas. "Strawberry Energy" brings together young and creative people who are winners of several international awards for innovation.
2. "**Film Association of Serbia** ", according to the choice of the expert committee was awarded with grant in amount of EUR 9,000. Among other things, it deals with the attraction of foreign film and television production in Serbia. Association affected the arrival of a large number of famous actors who have in recent years recorded in our country. The association is focused on improving business conditions in Serbia in order to contribute to the growth and development of small and medium enterprises in the audiovisual sector and employ a large number of domestic film and TV workers. Funds were allocated to them for making the base film locations that will contribute to these objectives and implement.
3. Studio "**Stap i kanap** " chosen by the expert commission, the winner of a grant in the amount of EUR 15,000. They are promising company that applied with an interesting idea for the production of hot pepper jam, "Hot&Sweet". With this idea in an exotic and new flavor connected jam, as a product that is traditionally stored in Serbia and chili peppers which is especially known for the southern part of Serbia, all as a blend of tradition and something new.



4. Association "Stari zanati za novo doba", whose idea was elected by employees of UniCredit Bank, were awarded with grant in the amount of EUR 4,000 for renovation of the dilapidated space in the center of Prijepolje that will be converted into a souvenir shop. Their complete line of products (souvenirs) is handmade from natural materials and is a small art traditional values of this area. The entire production carried out by women belonging to vulnerable categories of the population.

WINNING IDEA - INDIVIDUALS AND FAMILIES

1. **Miloš Erceg**, a young man from Kucura is by expert commission awarded with EUR 5,000 grant for the production of products made from goat's milk. Miloš special emphasis on the production of firm goat cheese with olives and herbs following the traditional recipe of his grandmother from Bosnia they had fled during the war of the nineties.
2. **Mirjana Luković** from Arilje and her family decided to grow raspberries by the principles of organic agriculture. She was by the expert commission assigned EUR 5,000 grant. Since raspberries represents traditional product from Serbia, something Serbia has been recognized in the world and that organic products are increasingly popular both abroad and in our country, the potential of this idea is compelling.
3. **Nikola Ninkov**, student from Srbobran chosen by the expert commission, received 5,000 euro grant for the production of cold-pressed sunflower oil and soya, in accordance with environmental standards. A special advantage of this idea is that in this kind of production there is not waste, but after squeezing oil feedstock used for the production of animal feed.
4. **Sladjana Pajović** from Cacak was chosen by an expert commission, awarded EUR 5,000 grant. The funds are allocated for the establishment of social enterprises in order to bring together unemployed women, and to deal with the production, promotion and sale of handicrafts to various techniques (knitting, crocheting, hand-weaving, patchwork, making objects from wood and natural



leather, etc.). In this way Slađana will employ a certain number of women and contribute to the preservation of cultural traditions in Serbia.

5. **Slavica Vračarić** of Kremna, according to the choice of employees of UniCredit Bank, received a grant in the amount of EUR 2,000 in order to produce healthy food specific to the region in which she lives. The specialty of her household's plum cake madžarike which is still produced in the traditional way in accordance with forgotten recipes of our grandmothers. In addition to sweet cakes, there is a vodnjika, the so-called elixir of youth, and vinegar of savages.

