Press release

UniCredit Foundation continues partnerships with Teach For All and Junior Achievement Europe : more than 16 million euros to support young people in Serbia and Europe

New three-year partnerships continue support for youth and education across Europe, including Serbia, with a focus on developing knowledge, skills, self-confidence and equal educational opportunities

Belgrade, October 13, 2026 – At a time when Europe is facing increasing challenges in providing young people with the knowledge and skills needed for the future, UniCredit Foundation continues its partnership with Teach For All and Junior Achievement Europe , with an investment of more than 16 million euros over the next three years, which builds on the 14 million euros already allocated for the period from 2023 to 2026. Serbia remains one of the countries covered by both partnerships.

Continued cooperation was announced on event "Beyond Academic Performance. A European Dialogue on the Future of Education" in Rome, dedicated to future education and preparation young people for a world that is rapidly changing changes . Results of the OECD PISA 2025 survey indicate on importance development knowledge , skills , self-confidence and initiative at young people . With 46% of students in OECD countries using AI chatbots use at least once weekly for learning , all more important becomes how young use technology , but also how much are teachers ready to support them in that .

" The evidence before us is clear : to provide to each young to a man access high quality education not only social imperative , but also an investment in the future Europe . At the moment when technology changes way in which we learn , work and participate in society , we must ensure that no young the person does not wake up omitted . Through the UniCredit Foundation we want to give yours contribution supporting organizations which they have expertise , ambition and capacity to achieve permanent changes , helping new generations to develop knowledge , skills and self-confidence necessary to achieve yours potential " , said **Andrea Orcel,** President **of UniCredit Foundation and CEO of UniCredit Group.**

From European partnerships to the concrete influence in Serbia

The new phase of partnerships builds on the results achieved over the past three years and further expands the ambition of the program. In the new cycle, Teach For All will operate in seven European countries, in addition to Serbia, while the partnership with JA Europe will encompass 11 countries, including our country.

In Serbia, the cooperation with JA Europe, implemented locally by Junior Achievement Serbia through the *Re-Power Your Future program* , has yielded results that significantly exceed the initial targets over the past period. The programs have reached 239 schools, compared to the target of 80, and 547 teachers, compared to the planned 110. More than 25,000 learning opportunities have been achieved, compared to the planned 15,000.

During the partnership, 592 volunteer engagements were realized, compared to the planned 150, while UniCredit Foundation data records 26 volunteer engagements by UniCredit employees, in which 21 volunteers from UniCredit Bank in Serbia participated. Colleagues from UniCredit Bank were engaged as mentors, speakers and jury members in entrepreneurial activities and competitions, and the close cooperation between Youth Achievements in Serbia and UniCredit Bank was also recognized with the Partner of the Year award.

"Educating young people is not only a matter of their future, but also of the future of the society and economy in which we live. That is why it is particularly important to us that through these partnerships we contribute to creating opportunities for young people in Serbia to develop knowledge, skills and self-confidence that will help them realize their potential. We are particularly proud that our colleagues, with their knowledge, experience and volunteering, are becoming part of this process and providing young people with support that

goes beyond financial investments ," said **Nikola Vuletić, President of the Executive Board of UniCredit Bank.**

A special focus of the program was on entrepreneurship, financial literacy and preparing young people for their future careers. During the final year, Youth Achievements in Serbia successfully conducted a randomized controlled trial in 28 high schools, while the *Entrepreneurial Classroom program* further expanded access to entrepreneurial education for younger students, especially in communities with fewer educational opportunities. One concrete example of local impact is the activities in Southeast Serbia, where special attention is paid to schools in less developed communities. In Žitorađa, through the Entrepreneurial Classroom Idea Fairs, students presented products and services that they had developed during the school year, while simultaneously developing creativity, teamwork and entrepreneurial skills.

What this kind of support for young people looks like in practice is best demonstrated by the example of the student company Moneta Works, which represented Serbia at the European competition in Riga with the board game *Budget Boss .*

" *The greatest value of this experience is not only in the awards we won, but in the journey we have traveled together. As a teacher-mentor, I am especially proud to have had the opportunity to watch young people develop their ideas, skills and self-confidence and proudly represent Serbia on the European stage* ," said **Marina Pribiš, mentor of the Moneta Works team.**

Investing in people who change education

Another important direction of cooperation of the UniCredit Foundation in Serbia is developing through School for All, a local partner within the Teach For All network. The organization was launched in 2025, and the support of the UniCredit Foundation helped it develop a more stable organizational model from an early pilot phase, expand the base of future educators, and build trust with schools and local communities.

The program is primarily focused on Niš, Leskovac, and southern Serbia, where unemployment, lower household incomes, and a shortage of teachers further complicate educational opportunities. In the new cycle, interest has expanded beyond this area, with participants from Belgrade and eastern Serbia joining the program.

Between December 2025 and May 2026, the first generation of program participants implemented more than 20 workshops in Niš, Leskovac, and Belgrade, aimed at primary and secondary school students, preschoolers, and students in special education. Topics included socio-emotional learning, inclusion, digital citizenship and online safety, innovation, AI ethics, and entrepreneurship. One example of this approach was implemented at the Vožd Secondary Education and Training Center in Belgrade, where students had the opportunity to develop their communication and conflict resolution skills in an interactive manner through a workshop on conflict resolution, based on acting and practical situations.

At the same time, the program is seeing a rise in interest: 50 applications were received for the 2026/27 generation, while at the time of writing, 12 new program participants had been confirmed, including candidates from Belgrade and Eastern Serbia.

Cooperation with UniCredit Bank in Serbia also included direct engagement of employees. During the "EduAction Week", students from the partner school in Niš visited the Bank's headquarters in Belgrade and learned about the work of banking professionals from various fields, while UniCredit volunteers conducted a workshop on cybersecurity at the partner school in Belgrade.

The cooperation goes beyond financial support and includes the professional and institutional contribution of UniCredit Bank in Serbia. The bank is also involved in the work of the Supervisory Board of the School for All

organization, contributing to its further development, strengthening of management capacities and long-term sustainability.

An even stronger ambition for the next three years

" *The results we have achieved show how much young people can achieve when they have the opportunity to learn through experience, develop their ideas and receive support from people from the business and educational worlds. The continued partnership with UniCredit Foundation allows us to reach even more students and schools, especially in environments where such opportunities are less available, and to provide young people with knowledge, skills and confidence that will be important to them far beyond the classroom* ," said **Darko Radičanin, Executive Director, Youth Achievements in Serbia.**

In the 2025/26 school year, UniCredit Foundation support enabled Teach For All network partners in Europe to hire and train 1,128 educators, who reached more than 69,000 students in 1,145 schools.

" *Lasting changes in education begin with investing in the people who work with young people every day. Our experience shows how important it is to simultaneously empower students and educators and build trust with schools and local communities. The support of the UniCredit Foundation allows us to further develop this approach, involve new educators, and expand the program so that quality educational support is available to even more young people across Serbia* ," said **Jovana Živković, CEO, School for All.**

In the next phase of the partnership, Teach For All aims to support over 220,000 new students and 2,300 new educators in over 2,700 schools, while further developing a network of 5,400 alumni. At the same time, over 500,000 new learning opportunities will be enabled through JA Europe, involving over 2,000 additional schools.

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About UniCredit

UniCredit is a pan-European commercial bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to thrive, delivering best-in-class value for all stakeholders, unlocking the potential of our clients and our people across Europe.

We serve more than 15 million clients worldwide. They are the heart of everything we do in all our markets. UniCredit is organized through four key regions and two centers for product development, corporate and individual solutions. This allows us to be close to our clients and to leverage the experience of the entire Group to develop and offer the best products in all our markets. Digitalization and our commitment to ESG principles are key drivers of our services. They help us deliver excellence to our stakeholders and create a sustainable future for our clients, our communities and our people.