

Press Release

EBRD and UniCredit Leasing - a strong incentive to support sustainable investments

Belgrade, February 24, 2026 – The growing awareness of companies about the importance of investing in green technologies and sustainable solutions is clearly reflected in the growing demand for green financing. This market trend is also confirmed by the extremely successful implementation of the first tranche of the innovative green loan of the European Bank for Reconstruction and Development (EBRD), which UniCredit Leasing uses as a strong incentive to support sustainable investments.

Last year, the EBRD introduced a new Financing Program, the main goal of which is to improve the results of the green transition for the Western Balkans (WB GOLD). Within the first tranche of this loan, UniCredit Leasing implemented 10 million euros of funds, of which as much as 57% was directed towards investments in sustainable technologies. This result not only significantly exceeds the requirements of the EBRD program, but also confirms that domestic small and medium-sized enterprises increasingly clearly recognize the economic and environmental benefits of the transition to green solutions.

In addition to the goal of encouraging the financial sector to increase the volume of green financing for SMEs, the Program is designed to improve the practice of green lending, while focusing on meeting the general needs of SMEs for financial support. The programme supports the EBRD's main priorities in the Western Balkans: economic growth through private sector development and an accelerated transition to greener and more resilient economies.

WB GOLD also aims to empower local businesses to invest in sustainable technologies, whether financing electric and hybrid vehicles, energy-efficient machinery or renewable energy systems, and to provide direct environmental benefits while strengthening competitiveness. The funds from this financing line primarily supported the leasing needs of small and medium-sized enterprises (SMEs), helping them to develop their businesses while encouraging them to increase their investments in environmentally sustainable solutions.

The EBRD is the leading institutional investor in Serbia, with more than €10 billion invested across 382 projects. The Bank's focus in Serbia is on private sector competitiveness, the transition to a green economy and sustainable infrastructure.

About UniCredit:

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe. We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets. Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.