

**GOOD FOUNDATIONS. FRUITFUL RESULTS.****UniCredit Bank at the 93rd International Agricultural Fair**

**Belgrade, May 15, 2026** - UniCredit Bank will again participate this year in the **International Agricultural Fair**, the most important regional event dedicated to agriculture and agribusiness, which will be held from May 16 to 21 in Novi Sad. For more than nine decades, the fair has been gathering leading domestic and international companies, institutions, manufacturers and experts in the fields of agriculture, mechanization, the food industry and new technologies.

During the six days of the fair, UniCredit Bank will present a wide range of financial solutions intended for registered agricultural holdings. The bank's focus will be on supporting investments in modern mechanization, production improvement, sustainable technologies and business digitalization, with the aim of further strengthening the competitiveness of domestic agriculture.

Visitors to the UniCredit Bank stand will have the opportunity to learn about current financing models, credit lines for farmers, refinancing options, as well as solutions that facilitate access to subsidized loans from the Ministry of Agriculture and investment projects. The bank's expert team will be available for individual consultations and discussions about client needs and the challenges facing the agricultural sector today.

"We are constantly listening to the needs of domestic farmers and the agro-industry, which is why we have prepared special products and services this year. Our goal remains to provide our partners and clients with access to capital and knowledge that will help them accelerate transformation and remain competitive in an increasingly demanding market," said **Rastko Nicić**, Member of the Executive Board and Director of Retail and Small Business Operations at UniCredit Bank.

This year's fair will once again bring together the most important actors of the agricultural industry from Serbia and the region, presenting the latest achievements in the field of agriculture, equipment, the food industry and sustainable solutions for the development of agribusiness.

UniCredit Bank invites all interested visitors, partners and clients to visit its exhibition space during the fair and learn about financial solutions created for the needs of modern agriculture.

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**About UniCredit**

*UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe. We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best*



*products across all our markets. Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.*

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