

## **Presale of Tickets for Belgrade Music Week 26 only for New Clients of UniCredit Bank**

**Belgrade, May 12, 2026** - UniCredit Bank, in partnership with the Belgrade Music Week festival, is launching a special sales activation within the "Music Drives" platform, through which new clients will have the opportunity to secure tickets for the Belgrade Music Week festival under special conditions.

In the period from May 14 to 20, or while supplies last, all new clients who open a package account at selected UniCredit Bank branches will be able to purchase tickets of all editions with a 60% discount.

Tickets can be purchased only immediately after opening an account and directly at the branch where the account is opened.

During the campaign, the branches will be open on weekdays from 9 a.m. to 5 p.m., while during the weekend, May 16 and 17, the working hours will be from 9 a.m. to 2 p.m. Addresses of branches where the sales campaign will be held:

- **Trnska 2**
- **Bulevar kralja Aleksandra 142i**
- **Resavska 28**
- **Glavna 31**
- **Španskih boraca 3**

More information about the campaign and terms and conditions is available in selected UniCredit Bank branches and on the bank's website – [LINK to the page](#).

Through the "Music Drives" platform, the bank continues to connect financial services with experiences and content that are important to the younger generations and all music lovers. Clients are provided with more than banking products - the opportunity to be part of the biggest events and experiences that trigger emotions, energy and togetherness.

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### **About UniCredit**

*UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe. We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets. Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.*