

UniCredit Bank Continues to Expand its Network by Opening a New Branch in Dorćol

Belgrade, July 13, 2026 – UniCredit Bank has officially opened a new branch at Višnjićeva 18 in Dorćol, continuing its organic growth and expansion of its business network in Serbia. The opening of the new location represents another step in the bank's strategy to be even more accessible to clients and to improve their customer experience through modern business models.

The new branch at **Višnjićeva 18** has been designed in accordance with the modern concept of banking and the needs of today's clients. Visitors can enjoy counterless banking services with direct contact with a personal advisor, a 24-hour zone with multifunctional ATMs for deposits and withdrawals in dinars and euros, as well as a pleasant atmosphere that includes a dog-friendly concept, a library and UniCredit radio. The service also includes the Prime concept intended for clients who expect a personalized approach and a top-notch banking experience.

"The opening of a new branch in Dorćol represents another step in our continuous development and confirmation of our long-term commitment to the Serbian market. We continue to grow organically, through the expansion of our branch network and constantly invest in modern solutions that provide our clients with a simpler, more efficient and higher quality banking experience. We believe that digital transformation and the development of the physical network are not opposing processes, but rather complement each other in order to be even more accessible to our clients," said **Nikola Vuletić, Chairman of the Executive Board of UniCredit Bank**.

On the occasion of the opening of the new branch, UniCredit Bank has also prepared a special benefit for all new clients - a gift voucher worth 6,000 dinars for purchases at the Galerija shopping center. You can find out more about the special offer at the link below: <https://www.unicreditbank.rs/rs/pi/nova-ekspozitura-galerija1.html>.

The new branch is part of the broader development strategy of UniCredit Bank, which includes continuous investments in innovation, digital transformation and improvement of the sales network. In this way, the bank confirms its commitment to providing modern financial services and an even better customer experience, with a combination of advanced digital solutions and expert support in branches.

By opening a new branch in Dorćol, UniCredit Bank continues to strengthen its presence in the domestic market and confirms its commitment to be a reliable financial partner for the citizens and economy of Serbia in the long term.

About UniCredit Bank:

UniCredit is a pan-European commercial bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to thrive, providing best-in-class services for all stakeholders, unlocking the potential of our clients and our people across Europe.

We serve more than 15 million clients worldwide. They are the heart of everything we do in all our markets. UniCredit is organized through four key regions and two centers for product development, corporate and individual solutions. This allows us to be close to our clients and to leverage the experience of the entire Group to develop and offer the best products in all our markets. Digitalization and our commitment to ESG principles are key drivers of our services. They help us deliver excellence to our stakeholders and create a sustainable future for our clients, our communities and our people.