

UniCredit Bank Starts Exclusive Presale of Tickets for Deep Purple and Lenny Kravitz Concerts

Music Moves

Belgrade, November 19, 2025 – UniCredit Bank, in cooperation with eFinity, the leading online ticket purchasing platform, gives you the opportunity to be the first to secure your place at the upcoming concerts organized by Skymusic: Lenny Kravitz, which will take place on June 17, 2026, at Usće, as well as the legendary band Deep Purple, on October 10, 2026, at the Belgrade Arena.

Pre-sale of tickets for the concerts is exclusively available only to UniCredit Bank clients and all those who decide to become such. More details are available at: <https://www.unicreditbank.rs/rs/pi/presale.html>

The start of early purchase of tickets for the Deep Purple concert is on November 19, 2025, and lasts 48 hours. Purchase of tickets for the Lenny Kravitz concert will be available on November 20, 2025.

Tickets can be purchased exclusively with a promo CODE, which is provided to all interested UniCredit Bank clients. Be quick, because quantities are limited!

It is important to know that buying tickets for one concert does not exclude buying for another.

Music triggers memories and builds memories that are remembered. That is why this fall UniCredit Bank is giving all rock music fans the opportunity to create their memories at rocker spectacles! Stay up to date and find out why Music Triggers. More information is available at UniCredit Bank website: <https://www.unicreditbank.rs/rs/pi/muzika-pokrece-intro.html>

About UniCredit

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe. We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets. Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.