

## **Exclusive offer only for UniCredit Bank clients - 20% discount on tickets for the show "OVO" by Cirque du Soleil in the Belgrade Arena**

**Belgrade, December 18, 2025** - UniCredit Bank in cooperation with ticketing platform Efinity presents an exclusive holiday offer - 20% discount on tickets for the show "OVO" by Cirque du Soleil for all UniCredit Bank clients and those who become such. It is a visually sumptuous performance celebrating life, nature and creativity, which has so far enchanted more than seven million viewers around the world, and will be held in the Belgrade Arena in the middle of next year.

The special New Year benefit lasts from December 19 to 25. All clients of UniCredit Bank and those who become clients have the opportunity to get a 20% discount on tickets for the spectacle "OVO" by Cirque du Soleil, which the audience in Belgrade will be able to see from May 7 to 10, 2026 in the Belgrade Arena, through six consecutive performances.

It is one of the most recognizable shows of the famous Cirque du Soleil ensemble, and UniCredit Bank's exclusive offer allows clients to secure their seats at special prices in selected categories. The process is simple: clients request their unique code through the contact form, which is used when purchasing tickets on the Efinity platform. The code is automatically delivered to the e-mail address of all existing clients who fill out the contact form, and those who become clients of UniCredit Bank during the promotion are also entitled to a discount. By entering the code on the Efinity platform, a 20% discount is calculated when purchasing tickets.

All information about the action is available at the link:

<https://www.unicreditbank.rs/rs/pi/cirque-du-soleil.html>.

\*\*\*\*\*

### **About UniCredit**

*UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe. We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets. Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people.*