

Start a new adventure with the "CASH BACK" special UniCredit Leasing offer

Zabrdica, Valjevo, 15. maj, 2025 – In the basement and farm "Jezdić" near Valjevo, **UniCredit Leasing** presented a **special vehicle financing offer** "*Start a new adventure with cash back*". For the first time, this offer introduces the "cash back" principle to the Serbian leasing market, as well as the possibility of approving financing requests on mobile phones.

The special offer for vehicle financing contains a package of three benefits, one of which is "**Cash Back**" - a principle introduced by UniCredit for the first time on the leasing market in Serbia. This practically means that every user from the segment of micro, small and medium enterprises who shows confidence and opts for UniCredit Leasing and a hybrid or electric vehicle, expects a gift in the form of a sum of money paid into the client's account at UniCredit Bank. These monetary amounts range from 500 to 1,000 euros in dinar equivalents, depending on the type and value of the vehicle, and this benefit is provided in cooperation with the long-term financial partner, the European Bank for Reconstruction and Development (EBRD).

Ivan Jauković, President of the Management Board of UniCredit Leasing, said on this occasion: *"As a company that pays special attention to the preservation of the environment, innovation and quality of services, with an emphasis on the segments of micro, small and medium-sized enterprises as a vital part of our economy, we have prepared a special offer intended specifically for clients from these segments. As the basis of the offer is financial incentives for clients who choose to finance hybrid or electric vehicles, that is, as we call them - vehicles that are Friends of the Environment, we have chosen the ideal place 'Drum i gazdinstvo' Jezdić, in the beautiful natural surroundings of the Valjevo region. I also think that technological innovations such as M leasing, i.e. the first application in Serbia for the approval of mobile phones, leave us more time to enjoy nature instead of spending it on complicated procedures and documentation. I would like to emphasize that with this special offer we are helping not only our clients, but also our partners in the auto industry, and we have made maximum efforts to provide incentives for the sale of vehicles on the Serbian market."*

The special offer for vehicle financing allows for a **reduced, fixed interest rate**, which could provide an incentive to users, but also to the sale of vehicles in Serbia in general.

The third benefit from UniCredit Leasing's special offer refers to the possibility of **approving requests at the sales points themselves, i.e. at car dealerships and selected partners, in just a few minutes**. UniCredit leasing has been emphasizing the quality of services for many years, especially in terms of the speed of approval of requests. In order to make the service available to users on the spot, UniCredit Leasing presents another novelty on the Serbian leasing market, which is the possibility of approving requests via mobile phone, which is initially intended for partners, vehicle



dealers. More specifically, this means that in Sami car showrooms of selected vehicle dealer partners, financing approval will be enabled by accessing the Partner Portal application from mobile phones, and approval of the request is possible in just a few minutes.

About UniCredit

UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.

We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and three product factories, Corporate, Individual and Group Payments Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.

Digitalization and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities, and our people.