

Start a new adventure with the "CASH BACK" special UniCredit Leasing fair offer

Belgrade, March 19, 2025 - In anticipation of the Auto Fair, which will be held from March 20 to 26 in Belgrade, **UniCredit Leasing has prepared a special vehicle financing offer**, which for the first time introduces the "**cash back**" principle to the Serbian leasing market.

The special offer for vehicle financing lasts during the Auto Show and contains a package of three benefits, one of which is "Cash Back" - a principle introduced by UniCredit for the first time on the leasing market in Serbia. This practically means that every user from the segment of micro, small and medium-sized enterprises who shows confidence and opts for UniCredit Leasing expects a gift in the form of a sum of money paid into the client's account at UniCredit Bank. These monetary amounts range from 250 to 1,000 euros in dinar equivalents, and depend on the type and value of the vehicle. The highest amounts are intended for hybrid and electric vehicles, and this benefit is provided in cooperation with the long-term financial partner, the European Bank for Reconstruction and Development (EBRD).

Ivan Jauković, President of the Executive Board of UniCredit Leasing, said on this occasion: "*As a company that pays special attention to innovation and quality of services, with an emphasis on the segments of micro, small and medium-sized enterprises as a vital part of our economy, we have prepared a special offer for clients from these segments. I would like to emphasize that with this special offer we are helping not only clients, but also our partners in the auto industry, which is facing a challenging period of reduced demand, and we have made maximum efforts to provide an incentive for sales vehicles on the Serbian market*".

The special offer for vehicle financing allows for **a reduced, fixed interest rate**, which could provide an incentive to users, but also to the sale of vehicles in Serbia in general.

The third benefit from UniCredit Leasing's special fair offer is the possibility of approving requests at the UCL stand and selected partners in just a few minutes. UniCredit leasing has been emphasizing the quality of services for many years, especially in terms of the speed of approval of requests. In order to make the service available to users on the spot, in this case at the Auto Show itself, UniCredit Leasing presents another novelty on the Serbian leasing market, which is the possibility of approving requests via mobile phone, which is initially intended for partners, vehicle dealers. More specifically, this means that at the stands of the selected vehicle dealer partners, as well as at the UniCredit Leasing stand, financing approval will be enabled by accessing the Partner Portal application from mobile phones. Therefore, the approval of the request is possible in just a few minutes at the car fair itself.



UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.

We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and three product factories, Corporate, Individual and Group Payments Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.

Digitalization and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities, and our people.