

## **LET'S START SUCCESS FROM THE ROOTS**

### **UniCredit Bank at the 92nd International Agricultural Fair in Novi Sad**

**Belgrade, 16th May, 2025** – UniCredit Bank will participate in the 92nd International Agricultural Fair in Novi Sad, under the slogan "Let's start success from the roots", where it will present its offer of loans, both for the purchase of agricultural machinery and equipment, and for other needs of farmers.

As before, as part of the Agricultural Fair, the bank will offer visitors the opportunity to see and take advantage of a special offer in the agricultural sector. At this year's Agricultural Fair, UniCredit Bank will present loans intended for the purchase of raw materials, the purchase of agricultural machinery, basic herd and livestock for fattening, as well as loans for the purchase of agricultural land.

Depending on the purpose of the loan, the repayment term can be a maximum of 12 years. Loan repayment can be in monthly, three-month and six-month annuities. For loans with a maturity of up to 12 months, it is possible to repay in one installment at the end of the repayment period.

**Rastko Nicić, member of the Management Board and director of retail and small business operations at UniCredit Bank**, said on this occasion: *"We recognize the dynamism and specific needs of farmers and agro-industry. Through our long-term presence on the market, we have developed a wide range of financial solutions adapted to their requirements. We strive to listen to the needs of our clients, in order to further improve products and services by continuously providing support to the agricultural sector and to be more than a financial partner, a reliable support that understands their challenges and contributes to their Success. Year after year, our agribusiness advisors are at the Fair, who are available for all questions about the available products and conditions of all our services."*

Beneficiaries of agricultural loans can be all clients who are registered in the Register of Agricultural Farms in accordance with the current Rulebook and if they have been engaged in agriculture for a minimum of 12 months.

Interested clients will be able to get all information about regular and special offers of agricultural loans at UniCredit Bank's stand at the Novi Sad Fair.

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#### **About UniCredit**

*UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe.*

*We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and three product factories, Corporate, Individual and Group Payments Solutions. This allows us to be close to our clients and use the scale of the entire Group for developing and offering the best products across all our markets.*

*Digitalization and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities, and our people.*